

2012 MISSOURI STATE EMPLOYEES CHARITABLE CAMPAIGN FACT SHEET

State employees donated **\$1,077,000**

Total number of donors was **8,411**, a **2.19% increase** over last year's 8,267

State employees have donated over **\$24 million** during the past **27 years**.

Average donation amount was **\$128**

This is the **eleventh year the campaign has exceeded \$1 million**.

Of the **1069** charities in the MSECC, **961** received pledges from Missouri state employees.

MOSERS employees led the participation efforts with 69% participating in the campaign. Their employees also increased their donations by 12% over last year.

Missouri Department of Transportation employees ranked **1st** in fundraising for the 5th consecutive year with pledges totaling **\$171,279**

Of the 2012 pledged donations:

- **\$37,269** was pledged to 4 charities to assist with the Joplin tornado recovery
- **\$414,929** will go to charities in Central Missouri (Region 4)
- **\$928,513** will go to charities in Missouri
- **TOP 10 INDIVIDUAL CHARITIES:**

- 1) Samaritan Center (Jefferson City): **\$53,504**
- 2) Food Bank for Central & Northeast Missouri: **\$51,549**
- 3) St. Jude Children's Research Hospital: **\$27,783**
- 4) United Way of Central Missouri: **\$22,920**
- 5) American Red Cross - Joplin Relief: **\$19,944**
- 6) Humane Society of Missouri: **\$16,548**
- 7) Friends of the Jefferson City Animal Shelter: **\$15,819**
- 8) Rape and Abuse Crisis Services: **\$14,621**
- 9) Special Learning Center: **\$13,989**
- 10) Dental, Eye & Shoe: **\$13,846**

- **TOP 5 FEDERATIONS:**

- 1) United Way of Central Missouri (Jefferson City): **\$137,870**
- 2) Independent Charities of America: **\$104,079**
- 3) United Way of Greater St. Louis: **\$78,949**
- 4) Community Health Charities of KS & MO: **\$67,475**
- 5) Heart of Missouri United Way (Columbia): **\$66,961**